




Sandra Pennyfather

**Driving
Ambition** 


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House Keeping


Fire
Toilets
Mobile phones

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Sandra Pennyfather

DSA ADI
Fleet driver trainer
ORDIT instructor trainer
Diploma instructor

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Driving School

Instructor College

Driver Development Training


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Managing Occupational Road Risk

- Background information
- 'Duty of care' and 'at work'
- Explore the source of risk
- Highlight possible controls
- Benefits of MORR
- Kings of the Road
- Quiz
- Questions

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2006 Road Casualty Figures

- 3,172 People killed
- 28,673 Seriously injured
- 180,000 Minor injuries

Source DfT

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A Gift

- Global Airlines
- Worldwide open ticket
- Two people
- Valid until end 2010...

▪ The catch

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“For the majority of people, the most dangerous thing they do while at work is drive on the public highway”

Health and Safety Executive - 1996

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Each Week..

- 20 People are Killed
- 220 Seriously Injured
- Many Suffer Minor Injuries

..While at Work


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Level of Risk

- 800 – 1000 Fatalities each year
- 25% of all accidents
- 1 in 3 company cars in an accident
- Fleet accident rates 30 – 40% higher

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Annual average probability of occupational fatality

Deep Sea Fishing	1 in 750
Quarrying	1 in 5,500
Car Driving	1 in 8,000
Construction	1 in 12,500
Agriculture	1 in 16,800
Service Industry	1 in 242,000

Sources: HSE and DfT


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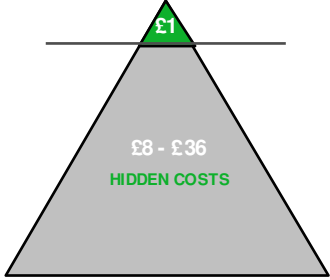
‘More people are killed and injured in at-work road accidents than in all other occupational accidents put together’

RoSPA Managing Occupational Road Risk 2003


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Economics



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Enforcement

- Road Traffic Act
- Health and Safety at Work Act
- Corporate Manslaughter Bill
- RIDDOR?


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'Duty of care'

The public highway is merely an extension of the workplace and the vehicle a piece of machinery

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The meaning of 'at work'

Any journey outside of the normal commute

Driving to and from work in a company vehicle


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Risks & Controls

- Journey
- Vehicle
- Driver


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The Journey

- Eliminate unnecessary journeys
- Consider alternatives
- Driver's hours
- Safest routes
- Optimise schedules
- Make allowances


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Eliminate Unnecessary Journeys

- Link journeys
- Justify the need
- Alternative communication
- Alternative delivery/collection

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Consider the Alternatives

- Fly
- Rail
- Professional driver
- Combination


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Reduce Driving Hours

- Car share
- Maximum driving hours/miles
- Overnights
- Work task
- Avoid single unbroken journeys


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Specify Safest Route

	Collisions	Fatalities
	74%	42%
	3%	5%
	23%	53%


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Optimise Schedules

- Weather and traffic conditions
- Speed limits
- Reduce night driving
- Avoid high risk hours
- Be realistic


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Make Allowances


- Accept hold ups
- Help with communication
- Arrive safely

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The Vehicle

- Selection of company vehicles
- Fit for purpose
- Documentation & maintenance
- Grey fleet




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Vehicle Selection

- Euroncap
- Safety features
- Service intervals
- Environmental impact




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Fit for Purpose




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Documentation & Maintenance

- Vehicle file
- Daily/weekly checks
- Defect report & rectification
- Out of service
- Tyre change policy




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Grey Fleet

- Own vehicles
- Sub-contractors
- Consider pool cars




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The Driver

- Do drivers cause collisions?
- Driver selection
- Driver fitness
- Risk assessment & driver training



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Do Drivers Cause Collisions?

Yes....

....95% of all collisions are attributed directly to driver error

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Driver Selection

- Aptitude/attitude/competence
- Valid driving licence
- Minimum age for company car drivers
- Previous accident record

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20% of drivers have 80% of the problems

They also account for:

- More accidents
- More fuel
- More tyre rubber
- More consumables – brake pads, etc.
- 80% of drivers cause only 20% of the problems

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Driver Fitness

- Pre & post employment checks
- Mental & physical wellbeing
- Eyesight
- Alcohol/drugs guidance
- Fatigue
- Stress


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Risk Assessment & Driver Training

- On-line
- In vehicle
- Train at-risk drivers first
- Dealing with emergencies
- Guidance for lone drivers
- Incentive schemes
- Black box technology


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The 'A Cost' of Driver Training

- A
- C
- O
- S
- T


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Benefits to Business


- Legislation compliance
- Reduced collision risk
- Lower insurance premiums
- Improved fuel consumption
- Vehicle sympathy
- Reduced impact on the environment
- Negative publicity/legal Claims

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'Many companies find that...
...a sound road safety policy and
expert driver training has a
positive effect on their ...
...Bottom Line'

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Questions?


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Kings of the Road


- Delia
- Steve
- Alex

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Quiz

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Question 1

An employee of 53 years of age says that he does not wear a seatbelt as he has a medical exemption, would you allow him to travel as a passenger in your company's vehicles?

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Question 2

What is the national speed limit for this vehicle on a single carriageway rural road?



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Question 3

Is it safe to use a

- a. Hand held
- b. Hands free


mobile phone whilst driving?

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Question 4

An employee passed his test on the 3rd January 1997, is his licence valid to drive this 12 seat company vehicle?



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Question 5


Is the highway a forgiving environment?

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How did you get on?

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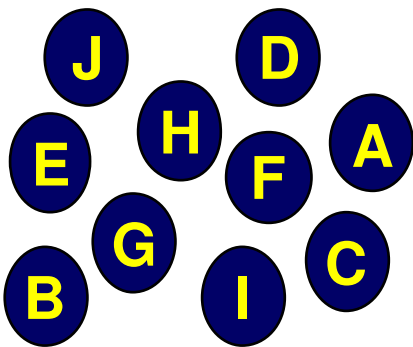
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Key Points

- MORR policy
- Journey
- Vehicle
- Driver
- Risk assessment & training
- Regular review

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Questions?

Not Convinced?

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